

Stanford GSB News

Five MBA Students Named Siebel Scholars

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STANFORD GRADUATE SCHOOL OF BUSINESS—The five Siebel Scholars from the Class of 2004 are MBA students who have worked for nonprofits, consulting firms, media and information marketing firms, and technology companies. The five were selected by a faculty committee that recognized them for their academic achievement, leadership, and citizenship within the Stanford Graduate School of Business community.

The scholars are: Barak Ben-Gal, Travis Hopp, Hanson Li, Paul Todgham, and David Weickhardt. Designation as a Siebel Scholar includes a \$25,000 award to be used toward tuition.

Barak Ben-Gal

Ben-Gal spent the summer in Washington, D.C., working for Ashoka, a social venture fund that selects and supports social entrepreneurs in 44 countries. Before coming to business school he was director of corporate strategy for Mediaplex, an advertising technology provider, and was an associate at LEK Consulting.

At Stanford Business School he serves on the board of the Public Management Program, is pursuing a joint masters' degree with the School of Education, and is active in the Business School's Social Venture and Partnership for Education student clubs. Born in Tel Aviv, he came to the United States at the age of 10.

Travis Hopp

Hopp spent the summer formulating classifieds strategy and evaluating ventures to enhance online revenues at Knight Ridder Digital. Prior to entering the GSB, he was an associate with Bain & Co in Dallas and Johannesburg, South Africa.

He is financial officer for the Stanford Graduate Student Council, coordinated orientation events for the incoming MBA class, and is on the leadership team of the MBA Challenge for Charity, a fundraising activity for Special Olympics. Hopp was born in McPherson, Kansas.

Hanson Li

Prior to entering the MBA program, Li created business and financial plans for over 24 small businesses ranging from a pet service in Seattle to an integration software firm in Virginia. He worked at Cagan McAfee Capital Partners, for Mercer Management Consulting, and was vice president of operations and strategy for EqualFooting, a firm focused on technology and new business models for small business.

At the Business School he is co-chairman of the student Academic Committee and also serves as CFO for Challenge for Charity. Born in Hong Kong, Li grew up in Taiwan, Malaysia, and New York.

Paul Todgham

Todgham spent the summer in the security business unit of Microsoft Corp. helping define the firm's strategy and business plan for anti-virus software and several emerging security technologies. Before beginning his MBA program he worked for Boston Consulting Group where he focused on strategy for high technology companies.

At the Stanford Business School he is co-chair of Admit Weekend Committee and co-president of the student epicurean club E@T. He is a Canadian citizen.

David Weickhardt

Prior to business school, Weickhardt worked for McKinsey & Co. in Australia and spent time at the Foundation for Young Australians, a nonprofit organization focused

on Australian youth. He spent this past summer working for Lucent Technologies in the supply chain network group.

He is co president of the Student Association at the Graduate School of Business and will lead a study trip to Australia later this year.

Siebel Systems, Inc., the world's leading provider of e-business applications software, established the Siebel Scholars' Program to recognize outstanding graduate students at the world's leading business and computer science schools. More information, including a complete list of Siebel Scholars throughout the United States, is available at www.siebelscholars.com/.