



The 2003 Siebel Scholars are: Arlindo Eira Filho, Harsha Misra, Brian Myers, Allison Barmann, and Edwin Van Dusen, presenting the award is Senior Associate Dean Bob Korajczyk.
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Five Kellogg students honored as Siebel Scholars

By Deborah Leigh Wood

1/1/2004 - After a lengthy selection process, the Kellogg School of Management is pleased to announce its 2003 Siebel Scholars.

Chosen for their academic and leadership excellence are Allison Barmann, Arlindo Eira Filho, Harsha Misra, Brian Myers and Edwin Van Dusen. Each student received a \$25,000 scholarship, to be applied to tuition, from Siebel Systems Inc., an eBusiness applications software company based in San Mateo, Calif.

Siebel Systems established the Siebel Scholars program in 2001 to recognize the five most talented students at each of the leading graduate schools of business and computer science in its program.

The Kellogg School's five Siebel Scholars had similar reactions upon learning of their award—surprise, happiness and humility.

"It's a nice surprise and a great honor, because there are incredibly talented people in our year; 50 to 60 other students could have received this," said Misra. Previously employed by ZS Associates in Evanston, a global management consulting firm, he has secured a job with McKinsey & Co. after graduation and hopes to eventually return to New Delhi, where he is from, to start a small focus consulting company. At the Kellogg School he is co-chair of the India Business Conference and a research fellow working with Ranjay Gulati, Michael Ludwig Nemmers Distinguished Professor of Strategy and Organizations.

Eira Filho, a lawyer who ran a family business in Manaus, Brazil prior to enrolling at Kellogg, said he was especially gratified to be chosen a Siebel Scholar because of "the caliber of the people at Kellogg. Many students here deserve the scholarship." He plans to work as a consultant in finance and strategy. Eira Filho is the co-chair of [Catholics@Kellogg](#) and a member of the winning team at the 2003 IESE-Roland Berger International Case Competition.